

Agel Takes Home an American Business Award.

June 14, 2007

Agel was named a winner in the 2007 American Business Awards, or “Stevies,” in the Best Website Software Programming/Design category, vying against companies of all sizes and from virtually every industry. More than 2,000 nominations, including Adobe, Delphi, and Careerbuilders.com, were submitted for consideration in more than 40 categories. Agel was also named a finalist in the categories of Best New Product, Best Website: Overall Design, and Best Executive, honoring Agel’s Founder and CEO, Glen Jensen.

Business professionals nationwide selected finalists during more than five weeks of preliminary judging. Members of the Awards' Board of Distinguished Judges & Advisors and their staffs then selected Stevie winners from among the finalists.

“The Stevie Awards were created to honor and generate public recognition of the efforts, accomplishments, and positive contributions of companies and business people worldwide,” said Michael P. Gallagher, Founder and President of the Stevie Awards. “In short order the Stevie has become one of the world's most coveted awards. The Stevies have been called the business world's own Oscar Awards.”

Nicknamed Stevie for the Greek word “crowned,” the coveted award was designed by the same company that makes the Oscar, Clio, and other major awards. Stevie winners were announced during a gala at New York’s Marriott Marquis Hotel on Monday, June 11. Larry Wilmore of The Daily Show with Jon Stewart was the master of ceremonies.

Agel’s website was launched in March 2007, was built on strategy, and is the primary marketing and communications tool for team members who reside in over 40 countries worldwide. The site was programmed and designed by Axis

41, of Salt Lake City, with messaging and creative direction from Agel's marketing team.

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