

Agel Launches New “AgelCares” Charitable Foundation

October 19, 2007

Agel announced the formation of the Agel Cares Foundation with its mission “to improve the lives of families by providing needed medical and nutritional assistance, and improving life-sustaining skills.”

The foundation was introduced at the 2007 AgelWorld convention in Salt Lake City in front of an estimated crowd of 3,500 people with a check presentation to the United Jewish Federation of Utah to help the organization help educate Israeli children.

“Since day one of operations, we always wanted to create a foundation that would bless the lives of individuals and families for not just a day, but a lifetime,” said Glen Jensen, CEO and founder of Agel. “Now that Agel is a debt-free company, we are excited for the opportunity we will have to positively impact the people of the world.”

Nigeria and the Philippines are two nations also benefiting from the charitable organization. The foundation purchased portable microscopes and other medical equipment that will be used to examine and perform a variety of surgeries on the eyes.

“The surgeries will not only help the people who live in the city, but will also help those who live in the villages and do not have the money or means to travel to the city for surgery,” said Max L. Pinegar, executive director of the Agel Cares Foundation.

Pinegar said the foundation is not organized to meet one type of need, but to fulfill a whole variety of life-sustaining services to people in need throughout the world.

Currently, the foundation is purchasing medical equipment in

areas of the world where the need for the equipment is highest. As the company's sales grow and donations to the foundation from team members and employees grow, the foundation will eventually donate goods and services to countries around the globe, Pinegar said.

Agel corporate is covering all operating costs associated with the foundation, allowing 100 percent of all donations received to go directly to helping the nations and people in need.

Agel also announced the company will donate one (1) cent for every foil top that is collected from its nutritional supplements.

At the 2007 convention, Agel team members were asked to bring prescription eyeglasses to donate to the foundation. The glasses were then donated to the Deseret International Foundation where they will then be distributed throughout the world.

More information will be coming soon to www.agelcares.org.

Unsubscribe at unsubscribe@agel.com.